

fixing the image by heating to produce a printed matter,

wherein:

B1
End said image formation is carried out by an ink jet system of ejecting an oily ink
by an electrostatic field;

said image formation on the printing medium is carried out by sequentially
using two or more inks; and

each of said inks comprises at least a coloring material and a resin component.

6. (amended) An ink jet printing apparatus comprising:

an image-forming member which directly forms an image on a printing medium
on the basis of signals of image data; and

B2 an image-fixing member for fixing the formed image to obtain a printed matter,
comprising a heating member,

wherein:

said image-forming member comprises an ink jet imaging unit comprising [an]
at least two ink jet heads for ejecting at least a first and a second oily ink, respectively,
which may be the same or different by an electrostatic field;

formation of said image on the printing medium is carried out by sequentially
using two or more inks; and

each of said inks comprises at least a coloring material and a resin component.
